

March 18, 2021



# the insider

Your Employee Newsletter

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## Aaron Kinsel Receives Good Pet Samaritan Award!

Submitted by: Denise Jones, Senior Operations Mgr.

Monday, March 8, 2021 Aaron Kinsel, of Rumpke, received the SPCA Cincinnati's 1-Quarter **Good Pet Samaritan Award!** Local 12 and FOX19 joined us at 3990 Generation Drive in Colerain to celebrate Aaron's bravery, thoughtfulness, and compassion.

You may recall Aaron's rescue story back in January where Tipper, now Bunny, had been stranded in the cold...left in a backpack. With Aaron's help, Bunny is now healthy, happy, and home! Follow the link for more: <https://bit.ly/3eVAX90>



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### IN THE KNOW

Events, Celebrations, Campaigns and MORE!

# Daisy Award Winner

Submitted by: SPCA Human Resources

My love for animals brought me to the SPCA, of course! I actually never wanted to work in a veterinary field, as I never wanted to "hurt" the animals to help them. So, 20 years ago I applied for a kennel position, and was very happy with taking care of homeless dogs and loving them while they had no one else.

If I get to travel, I just love Florida...the waves on the Atlantic, the shells on gulf! I would also love to visit some of the Springs someday.

If I could have one wish, it would be that there would be no child abuse or animal abuse, ever, anywhere.

My favorite animal is the dog, of course! The kitties are runner ups, with elephants and giraffes for close thirds.

What motivates me the most is helping the animals find homes. It's what gets me out of bed in the morning.

My best advice? I've always liked Lynyrd Skynyrd's song Simple Man. As complex as we all are, and as crazy as the world is, try to be a simple person. We really can learn a lot from just watching our animals. How content they are, just being. Just being happy....



**Congratulations Tracy!** Thank you for such sound advice!!

## Finding Happiness

But the most common fear shared by people on the brink of prosperity is that they'll lose the camaraderie and affection of others. The sad truth is most successful people do lose friends...

**LEARN MORE** on the EAP website!

## HR Corner

Submitted by Jessica Choate, HR Facilitator

Log-on now to obtain information on a variety of wellness topics. In order to use the website, follow these steps: Go to [www.anthem.eap.com](http://www.anthem.eap.com). Click Member log-in. Company name, enter: SPCA of Cincinnati.

### March 2021: Success can be scary!

You work hard to climb the slippery ladder. When you finally get to the top, your longtime colleagues don't like you anymore. Your relatives think you're too big for your britches. And your boss is knocking on the door with a question: "When are you going to top your last accomplishment?"

It isn't the notion of wealth, prestige, or power that's so daunting. "It's the fear of social consequences of success", said Dr. Steven Berglas, psychiatrist and author of *The Success Syndrome: Hitting Bottom When You Reach the Top*.



# What In the SPCA?

## SPCA CINCINNATI Pictionary

We had ZERO takers. So, we are running this Pictionary back one more time! Truly, it's as easy as you may think. Simply ask yourself, what does working together do for us?

To your right are four photos. Each one of them represents a single word or perhaps contracted words. Your job is to place said words together in a complete sentence to reveal a positive and uplifting statement.

Once you are confident in your answer, you MUST text: **GOT IT** to 513-526-3767. Include your name and the answer to the current Pictionary in the text message. The first team member with the correct answer by 6:00pm, on the day of the newsletter's distribution, will receive a sponsored prize! If no one guesses correctly, the prize will roll over to the next 'insider'.

For this edition, the prize is a \$5 Dunkin' Donut gift card, to enjoy something sweet or perhaps coffee on us, the Donor Relations department. Dunkin' is a proud community partner of the SPCA Cincinnati!

The winner's prize will be dropped off at the front desk for claiming. If there are any questions, reach Nyketa Gaffney at [ngaffney@spcacincinnati.org](mailto:ngaffney@spcacincinnati.org).

What in the SPCA is going on here?



**What animal has the fastest punch?**

Fun Fact on Page 6! Read on...



#1



#2



#3



#4



## Evans Auto Care for March Puppy Mayhem!

Submitted by: Trent Owens, Donor Events Mgr.

Pothole season is here, and Evan's Auto Care in Blue Ash is proud to partner with the SPCA Cincinnati for **March Puppy Mayhem!** Evan's will sponsor an adoption for every shock and/or strut replacement during the entire month of March, with the goal of paying for 50 adoptions. In addition to helping provide adoptions for animals in need, Evan's customers will also receive a free alignment (\$119 value) with every shock and/or strut replacement. Additional savings on parts will be available on a per vehicle basis, too.

Evan's Auto Care will also collect food donations for our "Chow Now Pantry" the entire month of March at 9190 Plainfield Road. To thank customers for their donation, Evan's Auto Care will give *\$1 off an oil change for every pound of food donated, too! (up to \$25 off).*



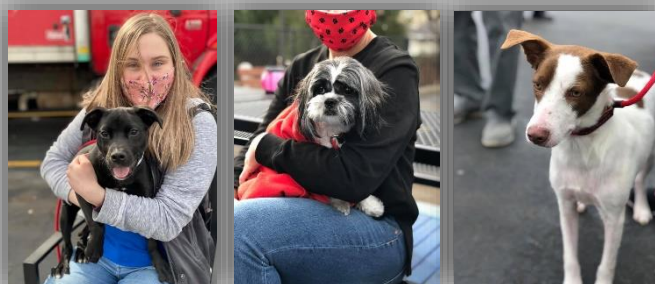
## Luck of the SPCA Adoption Event Success!

Submitted by: Maria Miller, VP of Donor Relations

Busken Bakery is a valued community partner. The Luck of the SPCA! Cookie is back and will retail for \$3.49 each, or \$27.95 for an 8-pack. A portion of the proceeds will benefit the SPCA! Promo goes until Saturday, March 20<sup>th</sup>.

However, last Saturday, March 13<sup>th</sup> the Luck of the SPCA adoption event held at Busken Bakery in Hyde Park, 2675 Madison Road, went extremely well! So much so that Busken Bakery would LOVE to have the SPCA Cincinnati back to host the event on a monthly basis.

We found homes for 4-pets in the first hour. Denise had to call-in for more pets to arrive in fact! Adopters received a coupon for a dozen donuts, and also went inside the store to show support of our specialty cookie. Thank you to our awesome volunteers for helping to make this day a total success with Busken Bakery!



# Target Circle Program!

Submitted by: Lisa Neal, Donor Relations and Marketing Dir.

We are honored and excited to announce that we have been chosen to participate in a special charitable giving campaign, sponsored and funded by Target. And you have the chance to help direct a portion of Target's donation to us!

Now through March 31st, vote for us through the Target Circle program to help determine how Target's donation will be divided up.

We're asking our supporters to help us make the most of this incredible opportunity. Every vote counts to help us receive a portion of the available Target funds as we continue our mission to be a driving force in promoting animal welfare, strengthening the human-animal bond, providing humane education, and eliminating pet overpopulation.

Don't forget, as you earn more votes, you can keep voting multiple times during the campaign! Thank you for your support. We encourage you to share your support for us (and Target) on social media throughout the duration of the voting!



## Volunteer Services

Submitted by: Erin Lawson, Volunteer Services and Foster Manager

**In the last week, we have had 51 adoptions (14 cats, 37 dogs)! WOW!!!! What a great week!**

**Rummage Sale:** We have some dates and times that we will need your help but these shifts won't be visible on Volgistics for a couple weeks (shifts are only accessible if less than two months in advance). Here are the dates for the rummage sale:

- April 17th and 18th 12pm - 3pm: Item Drop Off Assistance (2 volunteers)
- April 24th and 25th 12pm - 3pm: Item Drop Off Assistance (2 volunteers)
- May 6th and 7th 9am - 2pm: Set-Up (sorting, pricing, setting up) (6 volunteers needed each day)
- May 8th 7am - 3pm: RUMMAGE SALE (8 volunteers)

Also, just a reminder to hold on to anything that you'd like to donate! We've started collecting donations on the stage of the training room (where orientation was held).

**Duke Energy Repairs at the Park:** Duke Energy has started their work in the park next door. You'll notice slower traffic on Conrey and the walking paths could be obstructed. This will be ongoing until April.

## Volunteer Services cont.

**Busken Mobile:** Thank you to those who came out to help at Busken last weekend! It was a success - 5 pups adopted!

**Mutt Madness:** There are still a couple shifts open for this event (dog handler, humane education), so if you want to join us, sign up! Thank you to all who have already signed up to help this Saturday! Check your email for details if you signed up.

### **Pet Tip of the Week -**

**Thunderstorms!** With spring time comes storms, and many animals HATE thunder and lightning (sky booms are scary). Here are some tips to help (with a training tip coming next week):

- Have a quiet area set up with beds and blankets that is away from windows and doors
- Play some calming music
- Invest in a thunder shirt
- If your pet shows extreme signs of anxiety, you may want to consider talking to your vet about medication or calming chews

### **Training Tip of the Week: Leash**

**Biting!** This is a behavior often exhibited by shelter dogs and can be quite frustrating! Many times, dogs bite at the leash out of play, frustration, or overstimulation. So how do we fix this? There's a lot of approaches since each dog is different, so here is something to try!

- Take a rope toy on your walk: If the dog is having a great time pulling on the leash while you try to get it back, chances are they are just playing a good ol' game of tug-of-war. Instead of forcing your dog to drop the leash and walk nicely, try taking a rope toy to trade them.

### **Upcoming Events:**

- March 20th 11am - 2pm: Mutt Madness at Washington Park (Help Needed)
- March 27th and 28th 12pm - 3pm: Chow Now Pantry Collection at SHC
- March 27th: Xavier Community Action Day at Simmonds Farm
- April 17th and 18th 12pm - 3pm: Rummage Sale Item Drop Off Assistance
- April 24th: Tails on the Trail - Virtual



You may have thought boxers carry the most impressive jabs, hooks, and uppercuts on the planet, but it's actually the Mantis Shrimp! They boast the world's fastest punch, traveling at about 50mph. That's faster than a .22-caliber bullet! In April 1998, a subject Mantis Shrimp named "Tyson" smashed through the quarter inch thick glass wall of his cell. WILD!

## March Birthdays

- Sue Henson
- Shyenne Jackson
- Lisa Neal
- Cary Wright

## March Anniversaries

- Nick Taylor—2 year
- Lisa Neal—20 year

## March Awareness

- National Puppy Day—3/22
- Nat. Animal Poison Prev. Wk. – 3<sup>rd</sup> Wk.
- World Wildlife Day – 3/3

## Upcoming Events



**Our girl Antigua!**  
Please refer an adopter!

## SPCA Campaigns



All things SPCA Cincinnati can be found on our website. Encourage everyone to visit TODAY!

[www.spcacincinnati.org](http://www.spcacincinnati.org)

## Become a Faithful Friends Monthly Donor

Please join our Faithful Friends monthly giving program to provide countless homeless and neglected animals with:

- Emergency services
- Safe shelter
- Medical care
- Loving families

